



12-1-2011

# List of Thesis Titles and Authors Since 2003

Follow this and additional works at: <http://fordham.bepress.com/bsrj>

 Part of the [Business Commons](#)

---

### Recommended Citation

(2012) "List of Thesis Titles and Authors Since 2003," *Fordham Business Student Research Journal*: Vol. 1: Iss. 1, Article 10.  
Available at: <http://fordham.bepress.com/bsrj/vol1/iss1/10>

This Article is brought to you for free and open access by DigitalResearch@Fordham. It has been accepted for inclusion in Fordham Business Student Research Journal by an authorized administrator of DigitalResearch@Fordham. For more information, please contact [considine@fordham.edu](mailto:considine@fordham.edu).

## **LIST OF THESIS TITLES AND AUTHORS SINCE 2003**

### **2010–2011 Theses**

- “Oscarnomics: Evaluating the Economic Worth of the Academy Awards,”  
Jack Braithwaite, Max Honerkamp, Jim Sheilds, and Jillian Switzer
- “The Michael Vick Dogfighting Case: A Cultural Litmus Test for the Decision-Making of Advocacy Groups,” Solange E. Badamo, Steven J. Burgermeister, Sidney Henne, and Sean T. Murphy
- “BRIC IPOs: How Do Capital Market and Economic Activities in Emerging Markets Relate?” Robert Gu and Hoi Yeung Luk
- “Understanding the Formation of Underwriting Syndicates in Emerging Nations,” John Keany and Daniel Sawyer
- “Fund-Management Gender Composition: The Impact on Risk and Performance of Mutual Funds and Hedge Funds,” Angela Luongo
- “Project 1012: Gentrification in Amsterdam's Red Light District,” Benjamin Garstka
- “Do Energy Prices Drive M&A Activity in the Energy Sector?” Bohdan Ivantsyk
- “Countering Counterfeits: An Investigation of Message-Frame and Message-Focus Effects on Persuasion,” Caroline Dahlgren
- “Online Social Lending: U.S. vs. U.K.,” Kevin McAleer
- “The Effect of the May 6, 2010 ‘Flash Crash’ on Market Volatility,” Nicholas Veliky
- “An Examination of Personal Pronoun Usage in Brand Names,” Nicole Palermo

“The Relationship Between Socioeconomic Status and Emotional Gratification for Consumers Who Purchase Overtly Branded (Overtly Designer) Goods,” Sarah Siracusa

“Sustainability Marketing: Effects on Product Evaluation from Consumer Attitude Influences,” Stephanie Yu

“The Effect of Taxes on the Chinese Capital Markets,” Tiantian Wan

### **2009–2010 Theses**

“An Empirical Study of the Stock Market Effect of Auditor Switch Decisions on Arthur Andersen Clients in 2002,” Cathryn Bennett

“REIT Pricing Relative to NAV: The Leverage Factor; Evidence From the Economic Crisis,” Daniel Carr

“The Effects on Consumers of the Digitalization of Newspapers,” Danielle Gasbarro

“Bank Lending News During Bubbles: Recent Evidence,” Ian D. Taylor

“Defining and Regulating Information Privacy: The Legal and Ethical Ramifications in the American Workplace,” Michael Keute

“The Effect of XBRL on the Trading Volume of U.S. Companies,” Scarlett Eva Lilian Sieber

### **2008–2009 Theses**

“Investment Sub-Styles Based on Individual Hedge Funds’ Investment Strategy Risk Premiums,” Erin Perkins

“An Exploratory Study of a Utility-Based Music Consumption Model,” James Domzalski

“Study of U.S. Users of Financial Statements’ Sentiments About SEC’s Proposal for Mandatory Adoption of International Financial Reporting Standards,” Paul Neubecker

“Hedge Funds and the Mortgage Crisis,” Sean Wise

“The Sarbanes-Oxley Act of 2002: Its Impact on CPA Violations,” Steven DeGrand

### **2007–2008 Theses**

“An Integrated Model of Consumer Acceptance of SMS Advertising,” Brynn Moynihan

“The Effect of Individualist and Collectivist Cultural Orientation on Consumers’ Luxury Product Consumption,” Cristina Garcia

“Mass Customization and the Fashion Industry,” Jillian Hastings

“The Impact of Debt Policies on Outside Director Compensation and Incentives,” Josephine Simolacaj

### **2006–2007 Theses**

“The Changing Correlation of Fiscal and Current Account Balances,” Amy Engel

“The Effectiveness and Legitimacy of the Practice and Provisions of Earnings Stripping,” Anthony R. Scinto

“Immigration and its Impact on the Unemployment Rate of Native-Born Agricultural Workers in the United States,” Caitlin E. Leary

“Does Brand Personality Depend on Country of Origin?” Christine D’Angelo

“Perceived Consumer Effectiveness and Environmental Locus of Control as Moderators of Environmentally Conscious Behaviors,” Laura Greenwood

- “Monitoring Electronic Communications in the Workplace,” Nikki Pappas  
“Attitudes Towards Globalization,” Yanelly Reyes

### **2005–2006 Theses**

- “Comparison of Socially Ethical Firms and Perceived Ethical Firms,”  
Maria Haritos  
“Performance of Chi Traded Entities: Evidence from Chinese H-Shares,”  
Harry Carsch  
“Executive Compensation in M&A: Examining Failed Versus Completed  
Transactions,” Tracey LaFrano  
“Acculturation, Need for Uniqueness and the Hispanic Market: The  
Influence of Reference Groups on the Consumption of Clothing,”  
Holly Harper  
“Impact of Graduate Educational Institutions on the Spawning of New  
Business Activity and on Companies’ Employees,” Joseph Cerrone  
“International Equilibrium Relationships in Latin American and Caribbean  
Countries: Volatile Money Growth and Hyperinflation, the Fisher  
Effect, and UIP Exposed in an Era of Floating Exchange Rates,”  
Vicken J. Kalaydjian  
“Transferring Human Capital to Foreign Subsidiaries,” Amanda  
Pappalardo  
“Are Reconciliations Between Foreign GAAP and U.S. GAAP on Form  
20-F Really Useful? An Empirical Study,” Danielle Pashun

### **2004–2005 Theses**

- “Mending the Alien Tort Claims Act,” Tyson Bareis  
“Y-fluence: A Study of Generation Y’s Extended Purchasing Influences,”  
Michelle DeLuca  
“Economic Freedom and Short-Term Real Interest Rate Premia in Less-  
Developed Countries,” Daniel Peter Fedeyko

“The Future of Music in a Digital Age,” Lori A. Morea

“Does Brand Personality Depend on Country of Origin?” Christine D’Angelo

“The Relationship Between Federal Government Expenditures on Education and Median Income of U.S. Citizens,” Brendan T. Marshall

“*Built to Last: Where Are They Now?*” Rebecca A. Nielsen

### **2003–2004 Theses**

“The Elasticity of Demand of Food Consumption and the Substitutability of Convenience and Luxury Restaurants,” Emmanuel Zavalas

“An Assessment of the Impact of the Sarbanes-Oxley Act of 2002 (SOA) on Investor Confidence in U.S. Capital Markets and in the Quality of Financial Reporting,” Kate Raymond

“A Monetary Union in Latin America,” Alejandro L. Rivera

“A Community-Wide Bolar Provision for the EU,” Salvatore Giovine

“Title IX: A New Formula for Equity,” Michael Nolan

“The Effects of Terrorism on Disaster Recovery Planning in Information,” Frank Novick

“Consumer Socialization and the Effects that the Latino Mother Has on Her Child’s Brand Preferences for Personal Care Products,” Rita M. O’Neill

“Effects of the Euro-Mediterranean Partnership,” Noam Pitsker

“An Examination of the Negative Price Reaction Following Dividend Reduction Announcements: A Comparison of the Explanatory Power of Five Scenarios,” Joseph A. Siano

“Where Do We Go From Here? The New Structure of Individual Disparate Treatment,” Stacey L. Wieder

“The Effect of Dividend Tax Relief in the United States,” Chao (Kelly) Yan